



Women in Tech Summit

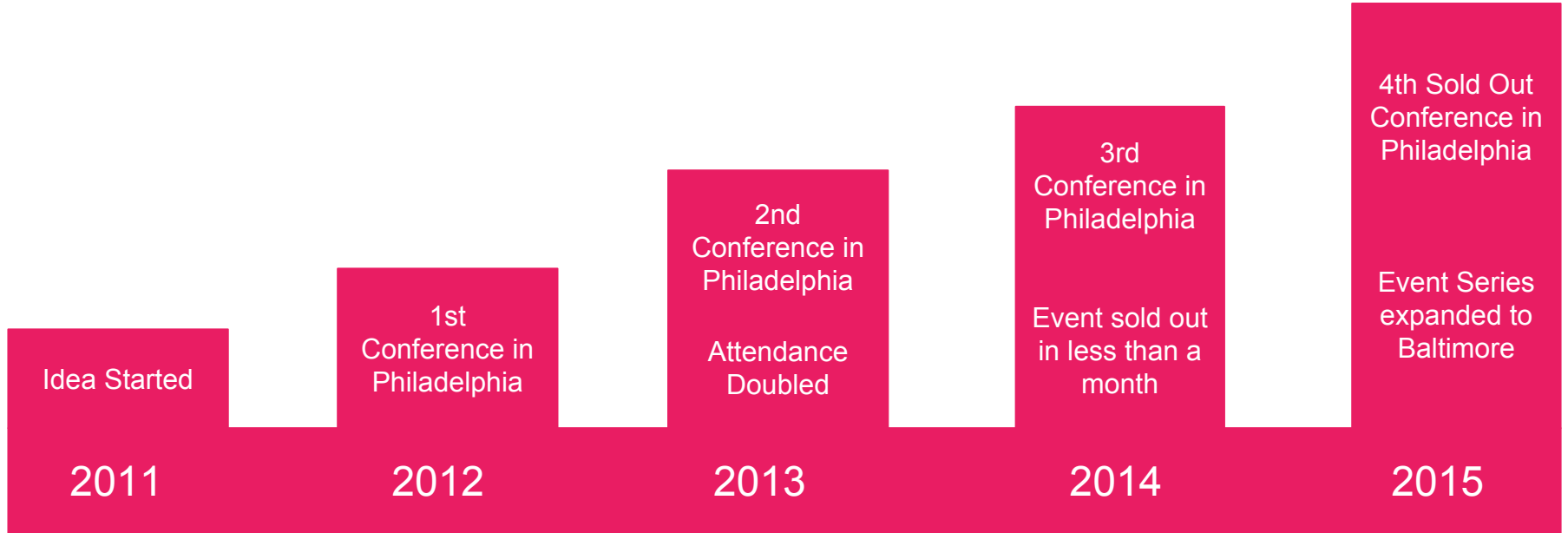
2017 Sponsorship Information

Women in Tech Summit

The Women in Tech Summit (WITS) is the premier conference dedicated to women working in the technology field. By focusing on deep-dives, hands on workshops and informational speakers, the conference provides attendees new trends in the industry and empowers them to carve a career in this male dominated field.

WITS is part of TechGirlz, giving the proceeds of each conference to help teach middle school aged girls technology.

Where we have been...



Where we are going in 2017

March 2017 - Washington, DC

April 2017 - Philadelphia, PA

Summer 2017 - Boston, MA

Fall 2017 - Raleigh-Durham

More Cities and Dates TBD

Who attends WITS

85%

Are from Fortune 1000 Companies

Other attendees are from from non-profits, government agencies and universities

72%

Are in C Level positions

Others are building their careers in technology

What People are saying...

Listed in the top 7 “Must Attend” conferences for Women in Technology. Our attendees have a lot to say

“(the summit is) a testament to the rising popularity of technology-driven career paths for women, and the community working together to eliminate the gender gap. - Attendee

“The Women in Tech Summit gave me the perfect opportunity to gain experience, to meet people with experience who were eager to share, and to simply and beautifully learn.” - Attendee

“Here’s what I loved about the Women in Tech Summit - meeting other women in tech that are legit, smart and inspired” - Attendee

“I had a great time listening to many talks about supporting other women in technology, digging into workshops to sharpened my skills, and engaging in open-ended sessions where experts answered attendees’ questions” - Attendee

Women in Tech Summit Past Sponsors Include...



Customizable Sponsorship Opportunities

We work with sponsors to ensure they get the most out of their involvement. There are a number of ways that sponsors can be involved.

- ❖ Specific City or National Sponsorship
- ❖ Coordination on topics of interest to attendees
- ❖ Customizable recognition
- ❖ Ability to include senior executives



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