

2020 Sponsorship

The Women in Tech Summit

About

WITS is a technical conference for women working in and with technology. Through sessions tackling the latest trends in technology to hands on workshops, WITS is on the cutting edge of topics leading the technology industry.

Stats

Since WITS was founded in 2012, we've had:

22

CONFERENCES

Started as a one-time conference in Philadelphia and now in 5 regions across the U.S, WITS has hosted 22 conferences from 2012 to 2019.

6000

ATTENDEES

WITS is a conference for women working on both the technical and business sides of technology.

440

SESSIONS

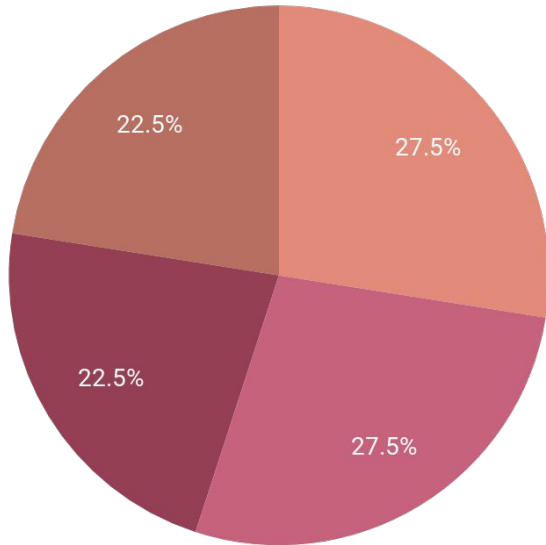
Each session at WITS is designed to focus on new trends in technology, how to innovate yourself and how to stay one step ahead.

647

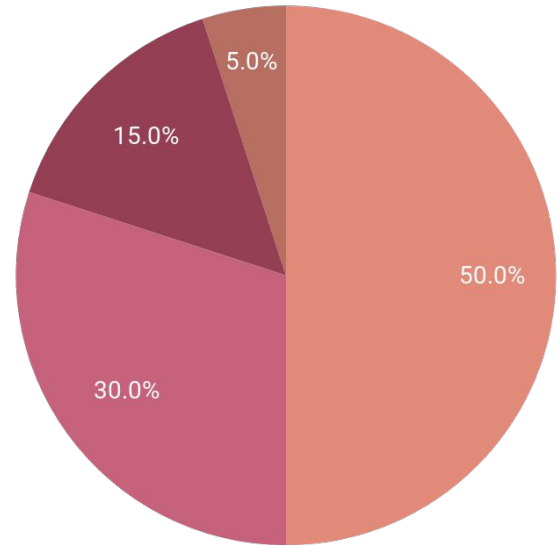
SPEAKERS

Each WITS speaker is an expert in her field and gives a unique vision of the latest topics in tech.

Attendees Are:

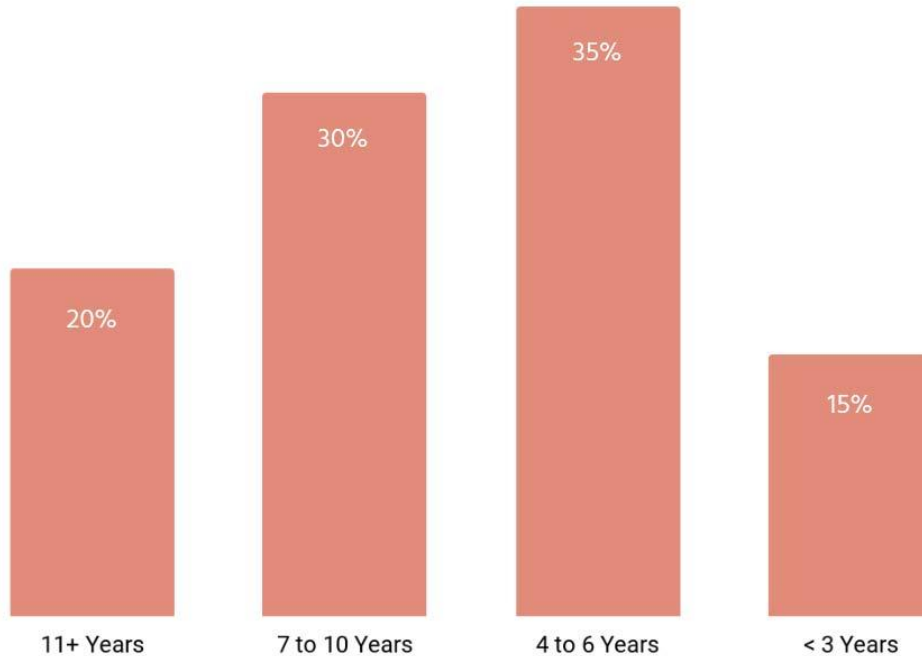


● Business Managers ● Developers ● Project Managers ● Designers



● Mid-Career ● Managers ● Early Career ● Executives

In the Industry For:



2020 Schedule

Mid-Atlantic

Washington, DC

April 2 & 3, 2020

Northeast

Philadelphia, PA

April 23 & 24, 2020

Midwest

Chicago, IL

May 8, 2020

Southeast

Raleigh, NC

October 29 & 30, 2020

West

Denver, CO

October 8 & 9, 2020

Sponsorship Levels

Choose the way you'd like to support WITS.

National Sponsorship

\$75,000 / 2 Available

- Recognition at all WITS Conferences in 2020
- Ability to create a customized speaking spot and session
- Year long direct communication with the WITS community
- National and local social media recognition
- Prominent exhibition space at all conferences
- Opportunity to customize sponsorship with WITS
- Tickets to all WITS Conferences and other events - up to 10 per summit / 25% discount on additional tickets
- Personalized connection with quality potential hires

National Sponsorship

(continued)

- Featured profile or interview on WITS Medium and/or in WITS newsletter
- 1-Minute Video During Opening Keynote (Provided by sponsor company) or option to introduce Keynote speaker
- Pre-Conference Email Blast: One email to opt-in list to be sent by event organizers
- Logo & Link on Event Website
- Maximum 2 job postings in WITS newsletter for all of 2020
- Input on expansion and 1st right of refusal for 2021

Regional Sponsorships

Gold / \$20,000 / 4 Per Region

- Top Sponsorship for 2020 Summit in selected region(s)
- Prominent logo placement on physical and digital marketing materials and signage
- Logo and link on event website
- Opportunity for company representative to participate in a lightning talk or panel session
- Mentions in press releases for 2020 WITS in selected region
- Dedicated social media posts across WITS social media properties
- Option of on-site branded activation area/table
- 5 complimentary tickets to all 2020 WITS events - 25% discount on additional tickets
- Up to 5 job postings in 4 WITS newsletters throughout 2020
- Contribution to follow-up messaging to attendees for selected region
- First right of refusal for selected summit in 2021

Regional Sponsorships

Silver / \$10,000 / 5 Per Region

- Sponsorship recognition for one selected 2020 Summit
- Option for recognition as the lunch or coffee sponsor
- Logo placement on physical and digital materials for selected summit
- Social media mentions across WITS social media properties
- Contribution to follow-up messaging to attendees for selected region
- 5 complimentary tickets to one selected 2020 Summit - 25% discount on additional tickets
- Option of on-site branded activation area/table (or other custom materials placement option)

Regional Sponsorships

Bronze / \$5,000 / 5 Per Region

- Sponsorship recognition for one selected 2020 Summit
- Logo placement on physical and digital materials for selected summit
- Social media mentions across WITS social media properties
- 3 complimentary tickets to one selected 2020 Summit - 25% discount on additional tickets

Regional Sponsorships

Friend / \$2,500 / 5 Per Region

- Sponsorship recognition for one selected 2020 Summit
- Recognition on WITS website
- 1 complimentary ticket to one selected 2020 Summit - 25% discount on additional tickets
- Opportunity to show support for WITS and TechGirlz

Additional Branding Opportunities

*More Info Available on Request

Girls in Tech Summit

\$5,000 / \$3,000 / \$1000 / \$500 levels available*

Women in Music - Powered by Caia Music

(additional WITS Northeast event)

\$5000 / \$3000 / \$1000 / \$500 levels available*

Regional Networking Event Sponsor

\$10,000 per summit*

Co-branded Video Sponsor

\$7,500 per summit*

Benefits TechGirlz

All profits generated from each event support the non-profit TechGirlz.org and its ongoing mission to inspire middle school girls to explore the possibilities of technology to empower future careers.

TechGirlz provides free, fun, interactive “TechShopz” led by industry professionals, leaders and students. TechGirlz shares its workshop curriculum with companies, organizations, schools and community groups to inspire girls around the world with technology.

BECOME A VOLUNTEER AT [TECHGIRLZ.ORG](https://www.techgirlz.org)