

WITS 2020 Virtual Summit Sponsorship

The Women in Tech Summit

About

WITS, the only technical conference with all women speakers, is the conference for women working in and with technology at all levels of their careers.

For 2020, WITS is presenting a virtual summit series. Over six track focused days, WITS will offer virtual sessions tackling the latest trends in technology and innovating your career, as well as providing unique virtual networking opportunities.

2020 Virtual Summit Schedule

July 14, 2020

**Innovating Your
Career**

July 16, 2020

**Trends in
Technology**

July 21, 2020

**Programming
and More**

July 23, 2020

**Cultivate Your
Career**

July 28, 2020

**Tech Now and in
the Future**

July 30, 2020

**Expand Your
Tech Know-How**

Sponsorship Levels

Choose how you'd like to support WITS.

Platinum Sponsorship

2020 Virtual Summit package -

\$25,000

2020 virtual and

2021 in-person package -

\$50,000

Platinum Sponsorship Benefits

- Top Recognition at all WITS 2020 Virtual Summit
- Year-long direct communication with the WITS community via the WITS newsletter and WITS event app
- National social media recognition
- Prominent exhibition space via the event app to include personalized sponsor page and premium banner placement throughout the app
- Opportunity to customize sponsorship with WITS
- 10 tickets to all WITS 2020 Virtual Summit / 25% discount on additional tickets
- Personalized connection with quality potential hires
- Featured profile or interview on WITS Medium and/or in WITS newsletter
- 1 Minute video “commercial” provided by sponsor company to be played a minimum of 3 times per summit

Platinum Sponsorship Benefits (cont.)

- Option to select 1 session per day at the virtual summit to be listed as “sponsored by” and 1 networking session to be listed as “sponsored by” and option of 3 TechGirlz virtual workshops to be listed as “sponsored by”
- Option to contribute items to both a digital and physical swag bag to be provided to all attendees
- Option for recognition as the “coffee” sponsor via a digital gift card in the digital swag bag
- Pre-Summit Email Blast: One email to opt-in list to be sent by event organizers
- Logo & Link on Event Website
- Maximum 2 job postings in all WITS newsletter for 2020
- 1st right of refusal for 2021
- Option to be co-branded as video sponsor on all session recordings for an additional \$6,000

Gold Sponsorship

2020 Virtual Summit
package - **\$10,000**

2020 virtual and 2021
in-person package -
\$20,000

Gold Sponsorship Benefits

- Select Recognition at WITS 2020 Virtual Summit
- Prominent logo placement on digital marketing materials and in the event app
- Prominent personalized sponsor page in the event app
- Logo and link on event website
- Dedicated social media posts across WITS social media properties
- Profile or interview on WITS Medium and/or in WITS newsletter
- 8 complimentary tickets to WITS 2020 Virtual Summit
- 25% discount on additional tickets
- 30-second video “commercial” provided by the sponsor company to be played a minimum of 1 time per summit day
- Option to contribute items to a digital swag bag to be provided to all attendees
- Up to 2 job postings in 4 WITS newsletters throughout 2020
- Contribution to follow-up messaging to virtual summit attendees
- First right of refusal in 2021

Silver Sponsorship

\$5000

- Sponsorship recognition for WITS 2020 Virtual Summit
- Logo placement on digital materials for virtual summit
- Option to select 1 session at virtual summit to be listed as “sponsored by” or option of 1 TechGirlz virtual workshop to be listed as “sponsored by”
- Option to contribute an item to a digital swag bag to be provided to all attendees
- Social media mentions across WITS social media properties
- Contribution to follow-up messaging to virtual summit attendees
- 5 complimentary tickets to WITS 2020 Virtual Summit - 25% discount on additional tickets
- Personalized sponsor page in the event app for the WITS 2020 Virtual Summit

Bronze Sponsorship

\$2,500

- Sponsorship recognition for WITS 2020 Virtual Summit
- Logo placement on digital materials for virtual summit
- Social media mentions across WITS social media properties
- 3 complimentary tickets to WITS 2020 Virtual Summit - 25% discount on additional tickets
- Sponsor listing in event app for virtual summit

Benefits TechGirlz

All profits generated from WITS support the non-profit TechGirlz and its ongoing mission to inspire middle school girls to explore all the possibilities of technology.

TechGirlz provides free, fun, interactive “TechShopz” (now virtual!) led by industry professionals, leaders and students. TechGirlz shares its workshop curriculum with companies, organizations, schools and community groups to inspire girls around the world with technology.

BECOME A VOLUNTEER AT [TECHGIRLZ.ORG](https://www.techgirlz.org)

Learn more about WITS

Scroll down to learn about WITS attendees and history

Stats

Since WITS was founded in 2012, we've had:

22

CONFERENCES

Started as a one-time conference in Philadelphia and now in 5 regions across the U.S, WITS has hosted 22 conferences from 2012 to 2019.

6000

ATTENDEES

WITS is a conference for women working on both the technical and business sides of technology.

440

SESSIONS

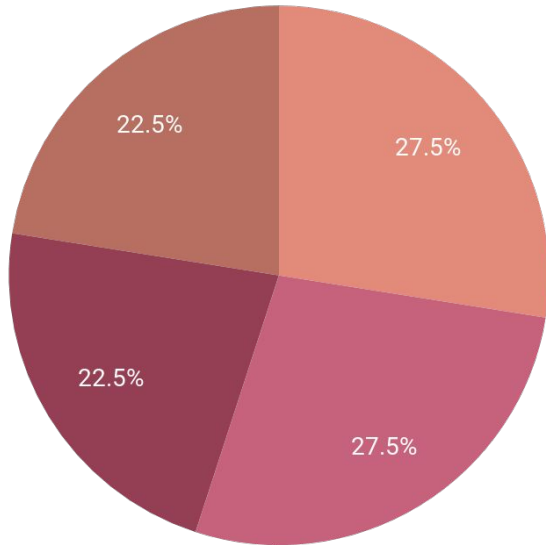
Each session at WITS is designed to focus on new trends in technology, how to innovate yourself, and how to stay one step ahead.

647

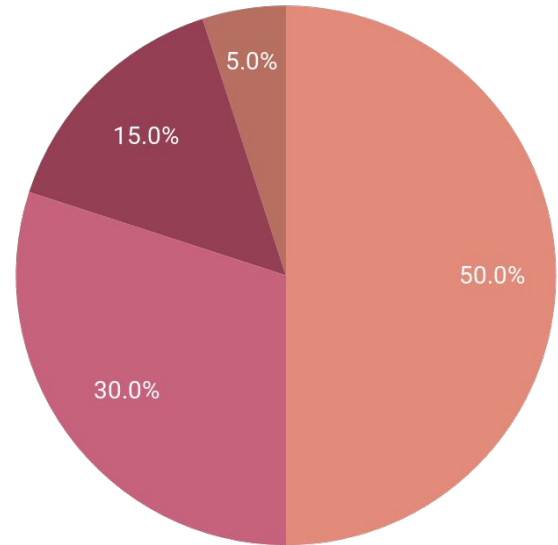
SPEAKERS

Each WITS speaker is an expert in her field and gives a unique vision of the latest topics in tech.

Attendees Are:



● Business Managers ● Developers ● Project Managers ● Designers



● Mid-Career ● Managers ● Early Career ● Executives

In the Industry For:

