



# WITS 2019

Sponsorship

# WITS Stats

WITS is a technical conference for women working in and with technology. Through sessions tackling the latest trends in technology to hands on workshops, WITS is on the cutting edge of topics leading the technology industry.

Since WITS was founded in 2012 we have had

## 16 Conferences

Started as a one time conference in Philadelphia, WITS has grown to host 16 conferences from 2012 to 2018. Each year expanding it's reach.

## 4,000 Attendees

WITS is a conference for women working on both the technical and business sides of technology.

## 172 Sessions

Each session at WITS is designed to focus on new trends in technology, how to innovate yourself and how to stay one step ahead

## 48 Workshops

WITS has hands on workshops to teach women how to maximize the latest technology.

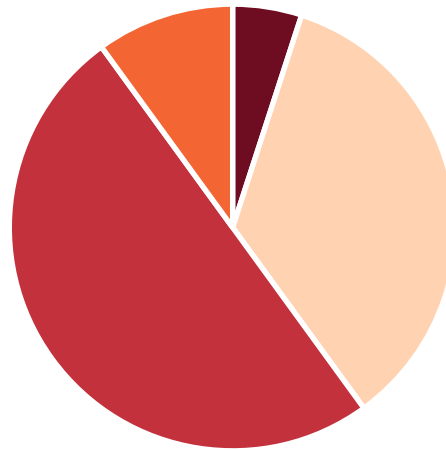
## 430 Speakers

Each WITS speaker is an expert in her field and gives a unique vision of the latest topics in tech.

# WITS Attendees are...



■ in a Business Function ■ Designers  
■ Project Managers ■ Developers



■ Executives ■ Managers ■ Mid Career ■ Early Career



Have been in the Industry...

■ Less than 3 Years ■ 4 Years to 6 Years  
Chart Area ■ 10 Years ■ More than 11 Years

# WITS 2019 Dates

WITS  
MidAtlantic

Washington, DC

March 28-29

WITS  
Northeast

Philadelphia, PA

April 12-13

WITS  
Midwest

Chicago, IL

May 3

WITS  
West

Denver, CO

October 4

WITS  
Southeast

Raleigh/Durham

November 8-9

# WITS National Sponsorship

## National Sponsorship - \$75,000

- ❖ Top billing at all 2019 WITS Events
- ❖ Year long communication with WITS community
- ❖ Recognition in all regional communications
- ❖ Prominent exhibit space at all 2019 WITS Events
- ❖ Recognition on WITS materials as a National Sponsor
- ❖ Complementary tickets to all 2019 WITS Summits
- ❖ Category Exclusivity
- ❖ First right of refusal for 2020

# WITS Regional Sponsorship

## Gold - \$20,000

- ❖ Sponsorship Recognition at one summit selected by sponsor
- ❖ Opportunity for company representative in customized session
- ❖ Recognition in all regional communication
- ❖ Exhibit space at regional event
- ❖ Select number of complementary tickets
- ❖ Year round communication with WITS community

## Silver - \$10,000

- ❖ Sponsorship recognition for one selected 2019 Summit
- ❖ Recognition in social media and at the selected event
- ❖ Option for recognition as the lunch or coffee sponsor
- ❖ Option to place promotional items on a centrally located table (or other custom placement option)

# WITS Regional Sponsorship

## Bronze - \$5,000

- ❖ Sponsor recognition at one summit selected by sponsor
- ❖ Logo placement on physical and digital materials for selected summit
- ❖ Social Media Recognition
- ❖ Select number of complementary tickets

## Friend - \$2,500

- ❖ Sponsorship recognition for one selected 2019 Summit
- ❖ Recognition on WITS website
- ❖ Opportunity to show support for WITS and TechGirlz