

# 2021 Sponsorship

The Women in Tech Summit

# About

WITS, the only technical conference with all women speakers, is the conference for women working in and with technology. Through sessions tackling the latest trends in technology and innovating your career, WITS is on the cutting edge of topics leading the technology industry.

Join us in celebrating WITS 10th Anniversary with two virtual summits, monthly connect events, and a 10th anniversary celebration, designed to educate, inspire and connect women in tech.

# Stats

Since WITS was founded in 2011 we've had:

**28**

## CONFERENCES

Started as a one-time conference in Philadelphia and now in 5 regions across the U.S, WITS has hosted 22 conferences from 2012 to 2019. Plus our 1st Virtual Summit in 2020.

**8000**

## ATTENDEES

WITS is a conference for women working on both the technical and business sides of technology.

**480**

## SESSIONS

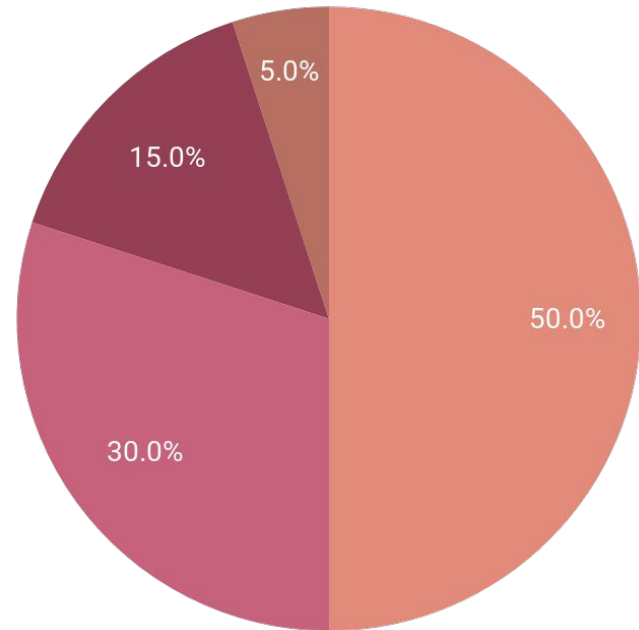
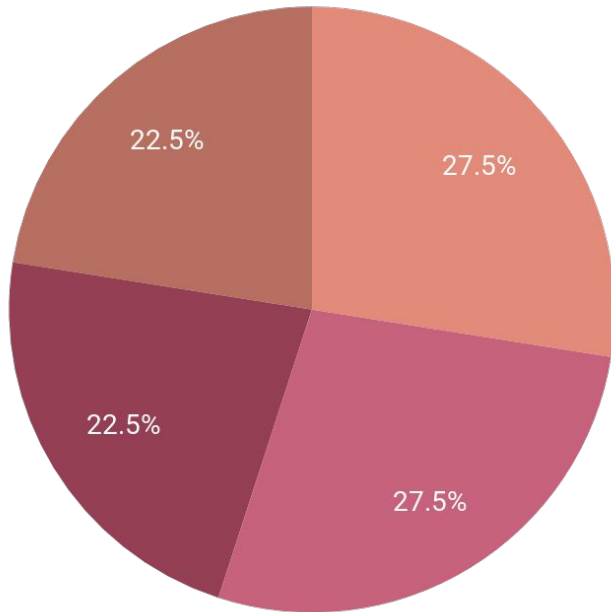
Each session at WITS is designed to focus on new trends in technology, how to innovate yourself and how to stay one step ahead.

**722**

## SPEAKERS

Each WITS speaker is an expert in her field and gives a unique vision of the latest topics in tech.

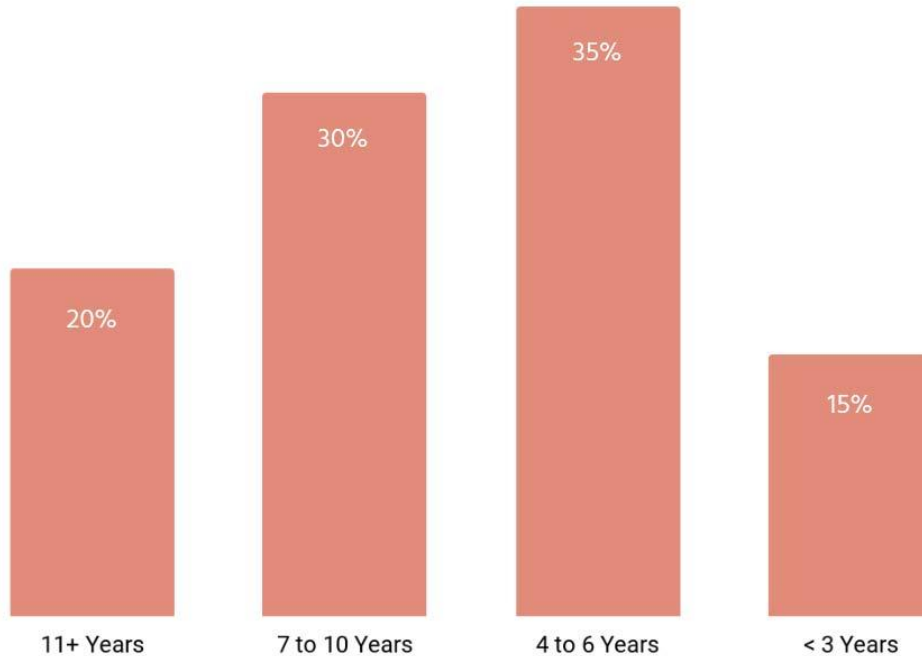
# Attendees Are:



● Business Managers ● Developers ● Project Managers ● Designers

● Mid-Career ● Managers ● Early Career ● Executives

# In the Industry For:



# 2021 Schedule

## Virtual Summits

**Spring Virtual Summit**  
**March 2021**

**Fall Virtual Summit**  
**October 2021**

## WITS Connect

*New for 2021!*

**Monthly virtual**  
**meetup style**  
**events**

## WITS 10th Anniversary Celebration

**December 2021**  
**Philadelphia**

# Sponsorship Levels

Choose the way you'd like to support WITS.

# Platinum Sponsorship

\$75,000

- Recognition at all WITS events in 2021 - 2 summits, 11 monthly Connect events, plus the 10th Anniversary Celebration
- Opportunity to customize sponsorship with WITS
- Year long direct communication with the WITS community via WITS newsletter and WITS event app
- National social media and press recognition
- Prominent exhibition space via the event app at WITS 2021 Virtual Summits - to include personalized sponsor page and premium banner placement throughout the app
- Digital recognition at all WITS 2021 Connect events and digital and physical recognition at the in-person WITS 10th Anniversary Celebration
- 10 tickets to WITS 2021 Virtual Summits and the 10th Anniversary Celebration - 25% discount on additional tickets



# Platinum Sponsorship

(continued)

- Personalized connection with quality potential hires
- Featured profile or interview on WITS Medium and/or in WITS newsletter
- 1-Minute Video “commercial” provided by sponsor company to be played during the WITS 2021 Virtual Summits
- Option to select 1 session per day at the WITS 2021 Virtual Summits to be listed as “sponsored by”
- Option of 3 TechGirlz 2021 virtual workshops to be listed as “sponsored by”
- Options to contribute items to a physical swag box to be mailed to all attendees and digital swag items to all attendees via the sponsor page in the event app for the WITS 2021 Virtual Summits
- Pre-Summit Email Blast: One email to opt-in list to be sent by event organizers
- Logo & Link on Event Website
- Maximum 2 job postings in all WITS newsletters for 2021
- 1st right of refusal for 2022

# Gold Sponsorship

Single Virtual Summit - \$15,000 / Both Virtual Summits \$25,000

- Prominent Recognition at selected WITS 2021 Virtual Summit(s)
- Prominent logo placement on digital marketing materials and in the event app
- Personalized sponsor page in the event app for the selected virtual summit(s)
- Logo and link on event website
- Dedicated social media posts
- Profile on WITS Medium and/or in WITS newsletter
- 30 second video “commercial” provided by sponsor company to be played during the selected WITS 2021 Virtual Summit(s)
- Option to select 1 session per day at selected WITS 2021 Virtual Summit(s) to be listed as “sponsored by”
- option of 1 TechGirlz 2021 virtual workshop to be listed as “sponsored by”
- Option to provide digital swag items to all attendees via the sponsor page in the event app
- 8 complimentary tickets to selected WITS 2021 Virtual Summit(s) - 25% discount on additional tickets
- Up to 2 job postings in 10 WITS newsletters throughout 2021
- First right of refusal in 2022

# Silver Sponsorship

Single Virtual Summit - \$10,000 / Both Virtual Summits \$15,000

- Sponsorship recognition for selected WITS 2021 Virtual Summit(s)
- Logo placement on digital materials for virtual summit
- Social media mentions across WITS social media properties
- 5 complimentary tickets to selected WITS 2021 Virtual Summit(s) - 25% discount on additional tickets
- Personalized sponsor page in the event app for the selected WITS 2021 Virtual Summit(s)
- Option to provide digital swag items to all attendees via the sponsor page in the event app for the selected WITS 2021 Virtual Summit(s)
- Option to select 1 session at selected WITS 2021 Virtual Summit(s) to be listed as “sponsored by” OR option of 1 TechGirlz 2021 virtual workshops to be listed as “sponsored by”

# Bronze Sponsorship

Single Virtual Summit - \$5,000 / Both Virtual Summits \$7,500

- Sponsorship recognition for selected WITS 2021 Virtual Summit(s)
- Logo placement on digital materials for selected WITS 2021 Virtual Summit(s)
- Social media mentions across WITS social media properties
- 3 complimentary tickets to selected WITS 2021 Virtual Summit(s) - 25% discount on additional tickets
- Sponsor listing in virtual summit event app

# WITS Connect Sponsorship

\$3,500

Only 1 available per event

- Sponsorship recognition for selected WITS 2021 Virtual Connect
- Logo placement on digital materials for selected WITS 2021 Virtual Connect
- Social media mentions across WITS social media properties

# Additional Branding Opportunities

(More Info Available on Request)

**Co-branded Video Sponsor**

\$10,000 per summit

# Benefits TechGirlz

All profits generated from each event support the non-profit TechGirlz.org and its ongoing mission to inspire middle school girls to explore the possibilities of technology to empower future careers.

TechGirlz provides free, fun, interactive “TechShopz” led by industry professionals, leaders and students. TechGirlz shares its workshop curriculum with companies, organizations, schools and community groups to inspire girls around the world with technology.

**BECOME A VOLUNTEER AT [TECHGIRLZ.ORG](https://www.techgirlz.org)**