

# Spring 2022 Sponsorship

The Women in Tech Summit

# About

WITS, the only technical conference with all women speakers, is the conference for women working in and with technology. Through sessions tackling the latest trends in technology and innovating your career, WITS is on the cutting edge of topics leading the technology industry.

Join us for programming designed to educate, inspire and connect women in tech.

# Stats

Since WITS was founded in 2011 we've had:

**30**

## CONFERENCES

Started as a one-time conference in Philadelphia and now in 5 regions across the U.S, WITS has hosted 22 in person conferences from 2012 to 2019, and Virtual Summits in 2020 and 2021.

**10,000**

## ATTENDEES

WITS is a conference for women working on both the technical and business sides of technology.

**550**

## SESSIONS

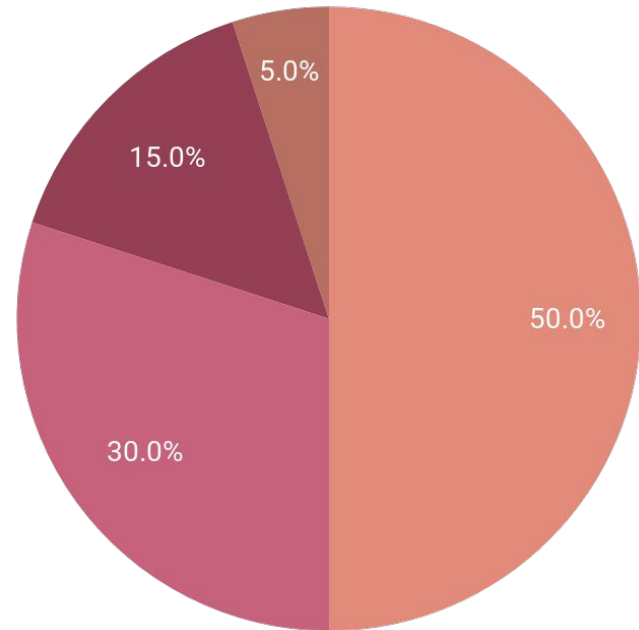
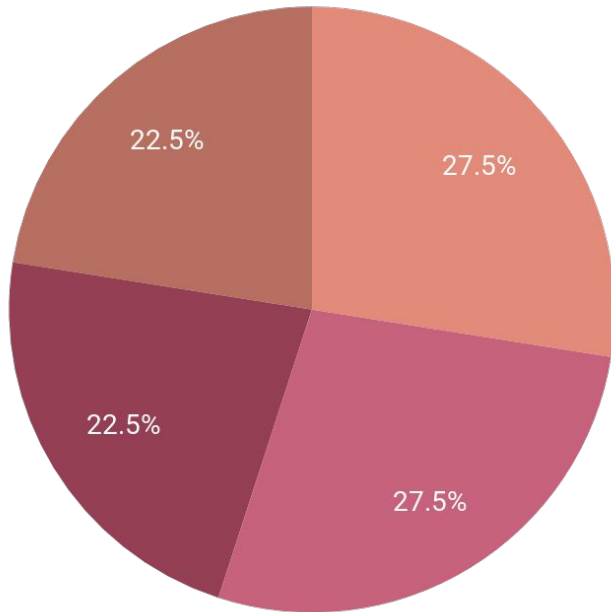
Each session at WITS is designed to focus on new trends in technology, how to innovate yourself and how to stay one step ahead.

**800**

## SPEAKERS

Each WITS speaker is an expert in her field and gives a unique vision of the latest topics in tech.

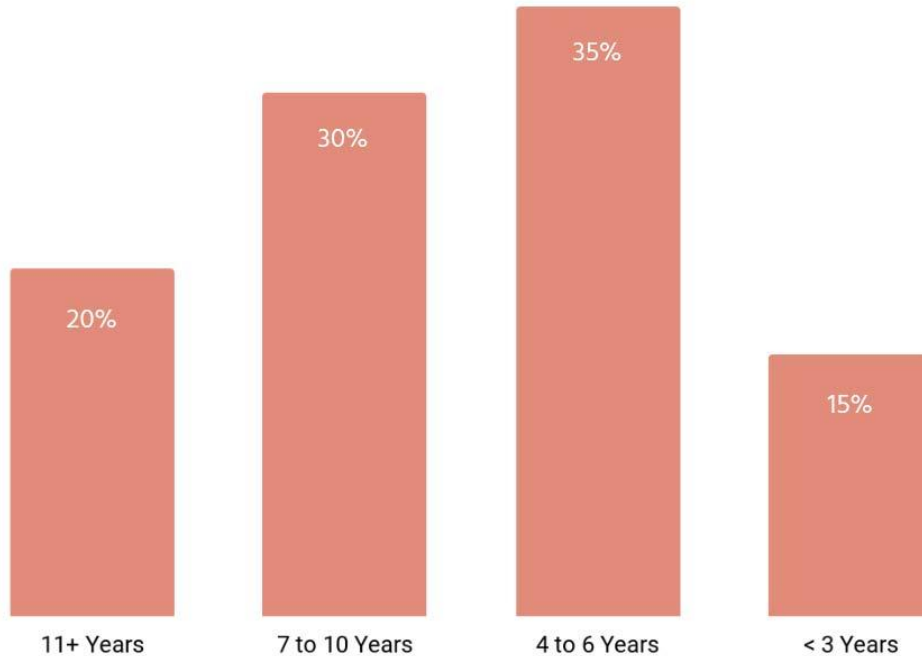
# Attendees Are:



● Business Managers ● Developers ● Project Managers ● Designers

● Mid-Career ● Managers ● Early Career ● Executives

# In the Industry For:



# A note about 2022 sponsorships

After an incredibly successful ten years of WITS, we are busy planning the next chapter!

To kick things off, we are opening 2022 with a **Virtual Summit from April 27th to 29th**. Along with the virtual summit, we are continuing to plan exciting things for the future of WITS.

At this time we are only offering sponsorship packages for the Spring Virtual Summit. Any sponsorships booked for the Virtual Summit will included as a credit towards sponsorship packages for future events.

# 2022 Schedule

**Spring Virtual**

**Summit**

**April 27 - 29, 2022**

**Stay tuned for  
news on additional  
2022 events!**

# Sponsorship Levels

Choose the way you'd like to support WITS.  
Sponsorships are for the Spring 2022 Virtual Summit only.

Platinum Sponsorship - \$25,000

Gold Sponsorship - \$15,000

Silver Sponsorship - \$10,000

Bronze Sponsorship - \$5,000



# Platinum Sponsorship

\$25,000

- Recognition at the WITS Spring 2022 Virtual Summit
- Opportunity to customize sponsorship with WITS
- Six month long direct communication with the WITS community via WITS newsletter and WITS event app
- National social media and press recognition
- Prominent exhibition space via the event app at WITS 2022 Spring Virtual Summit - to include personalized sponsor page and premium placement throughout the app
- 10 tickets to WITS 2022 Spring Virtual Summit - 25% discount on additional tickets

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# Platinum Sponsorship

(continued)

- Personalized connection with quality potential hires
- Featured profile or interview on WITS Medium and/or in WITS newsletter
- 1-Minute Video “commercial” provided by sponsor company to be played during the WITS Spring 2022 Virtual Summit
- Options to contribute items to a physical swag box to be mailed to all attendees and digital swag items to all attendees via the sponsor page in the event app for the WITS Spring 2022 Virtual Summit
- Pre-Summit Email Blast: One email to opt-in list to be sent by event organizers
- Logo & Link on Event Website
- Maximum of 5 job postings in the WITS Opportunities newsletters for six months of 2022
- 1st right of refusal for 2023

# Gold Sponsorship

\$15,000

- Prominent Recognition at WITS 2022 Spring Virtual Summit
- Prominent logo placement on digital marketing materials and in the event app
- Personalized sponsor page in the event app for the 2022 Spring Virtual Summit
- Logo and link on event website
- Dedicated social media posts
- Profile on WITS Medium and/or in WITS newsletter
- 30 second video “commercial” provided by sponsor company to be played during WITS 2022 Spring Virtual Summit
- Option to provide digital swag items to all attendees via the sponsor page in the event app
- 8 complimentary tickets to WITS 2022 Spring Virtual Summit - 25% discount on additional tickets
- Up to 4 job postings in 6 WITS newsletters in the first half of 2022
- Contribution to follow-up messaging to WITS attendees
- First right of refusal in 2023

# Silver Sponsorship

\$10,000

- Sponsorship recognition at WITS 2022 Spring Virtual Summit
- Logo placement on digital materials for 2022 Spring Virtual Summit
- Social media mentions across WITS social media properties
- 5 complimentary tickets to WITS 2022 Spring Virtual Summit - 25% discount on additional tickets
- Personalized sponsor page in the event app for WITS 2022 Spring Virtual Summit
- Option to provide digital swag items to all attendees via the sponsor page in the event app for the WITS 2022 Spring Virtual Summit
- Contribution to follow-up messaging to WITS attendees

# Bronze Sponsorship

\$5,000

- Sponsorship recognition for WITS 2022 Spring Virtual Summit
- Logo placement on digital materials for WITS 2022 Spring Virtual Summit
- Social media mentions across WITS social media properties
- 3 complimentary tickets to WITS 2022 Spring Virtual Summit - 25% discount on additional tickets
- Sponsor listing in 2022 Spring Virtual Summit event app
- Logo and link on WITS website

# Benefits TechGirlz

All profits generated from each event support the non-profit TechGirlz.org and its ongoing mission to inspire middle school girls to explore the possibilities of technology to empower future careers.

TechGirlz provides free, fun, interactive “TechShopz” led by industry professionals, leaders and students. TechGirlz shares its workshop curriculum with companies, organizations, schools and community groups to inspire girls around the world with technology.

**BECOME A VOLUNTEER AT [TECHGIRLZ.ORG](https://www.techgirlz.org)**