WITS WHEREVER

Bring the Women in Tech Summit experience to your organization

WITS
A PROGRAM OF CREATING IT FUTURES

WITS WHEREVER is…

Whether you are an education institution, a company, a non-profit or some other group, the award-winning team at WITS provides services that help you bring the quality of their programming directly to the women and non-binary individuals and allies in tech associated with your organization.

Work with us to hold your own internal or public Women in Tech Summit-style event by choosing which service(s) you most need:
- Consulting on programming
- Assistance with sourcing and managing speakers - internally or externally
- Full event management

Education Institutions

Work with us to create experiences that include:
- Panels with your faculty and our network of speakers
- Speakers on the hottest trends in tech
- Advice for entering the tech space
- Sessions for students on what stands out on resumes from hiring managers in tech

Higher education is a competitive arena. A women in tech conference will:

- Help you to stand out in a crowded space and highlight your tech programs
- Attract more diversity to your computer science departments
- Keep your faculty up to date with new technology
- Prepare your students with what they need to know when entering the tech workplace
- Experiences that create connections with professionals in the tech field

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Companies / Organizations

Your own women in tech summit can help with
- employee retention
- employee attraction
- employee skills growth
- employee professional development

Support and supplement your diversity, equity, and inclusion (DEI) initiatives with your own Women in Tech Summit curated by the award-winning WITS team.

- Want to hold or amplify your own internal women in tech event or group? We can help your company/organization provide superior programming targeted to your specific audience.

- Hold it as a separate event, an add-on to your external or internal conference, at your all-hands meeting, or as an internal speaker series

- We can help you develop content that includes speakers from within your organization, help you source speakers from outside your organization, or help you with planning your entire event.

Can't bring all the women and non-binary individuals in your organization to WITS, we can help you bring WITS to the women and allies working at your organization.

Option 1 - Our Programming, Your Speakers, Your Logistics

- **We create the program and identify the speakers. You manage the logistics.**

We will:
- Work with you to identify relevant topics
- Assist you with identifying the appropriate speakers within your organization
- Plan the programming and schedule

You:
- Manage the event logistics
- Directly pay the vendors
- Arrange any necessary speaker travel

**$5,000 - ½ day day event / $7,500 full day event
$2,500 each additional day**

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Option 2 - Our Programming, Our Speakers (and Yours!), Your Logistics

- **We create the program and identify the speakers. You manage the logistics.**

We will:
- Work with you to identify relevant topics
- Assist you with identifying the appropriate speakers
- Plan the programming and schedule
- Be the content liaison with speakers

You:
- Manage the event logistics
- Directly pay vendors and speakers
- Arrange any necessary speaker travel

$7,500 - ½ day day event / $12,000 full day event
$5,000 each additional day

Option 3 - Our Programming, Our Speakers, Our Logistics

- **We coordinate and execute your event (availability dependent on scheduling)**
- **All of Option 1 or 2 benefits and responsibilities plus**

We will
- Locate and coordinate venue
- Manage registrations
- Coordinate catering
- Order signage / send name badge files to your printer
- Lay out run of show for your on-site team
- One pre-event in person meeting
- One of our staff on-site to coordinate your on-site team

You
- Provide all information and assistance to plan and execute event
- Provide a on-site team to coordinate and run event
- Pay all expenses directly to vendors to speakers
- Arrange any necessary speaker travel

$20,000 - ½ day event / $30,000 full day event
$10,000 each additional day

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Why WITS WHEREVER?
We have the experience to advise you on creating a quality experience.

Since WITS was founded in 2011 we've held:

37
with
CONFERENCES

Started as a one-time conference in Philadelphia and now in 5 regions across the U.S, WITS has hosted 31 in person conferences from 2012 to 2023, with Virtual Summits in 2020, 2021, and 2022.

15,000
ATTENDEES

WITS is a conference for women and allies working on both the technical and business sides of technology at all levels of their careers.

790
SESSIONS

Each session at WITS is designed to focus on new trends in technology, how to innovate yourself and how to stay one step ahead in your career.

1100
SPEAKERS

Each WITS speaker is an expert in their field and gives a unique vision of the latest topics in tech.

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Contact us at

consulting@womenintechsummit.com

To discuss how the award-winning WITS team can use our experience and expertise to help bring a quality education, inspiration, and connection experience to the women in tech at your organization.