

2024 Sponsorship

The Women in Tech Summit (WITS)

About

WITS, the only technical conference with all women-identifying and non-binary speakers, is the conference for women-identifying and non-binary individuals working in and with technology. WITS is on the cutting edge of topics leading the technology industry, offering sessions tackling the latest trends in technology and career innovation.

Join us for programming designed to educate, inspire and connect women in tech.

Why be a sponsor?

A WITS sponsorship not only provides your organization with the benefits below, it...

- Makes a definitive statement about your support for women and non-binary individuals in tech
- Illustrates your support for diversity, equity, equality, and inclusion in the tech industry
- Provides opportunities for education & networking
- Your organization is supporting underserved groups in tech through WITS and its parent non-profit, the Inspiring Tech Foundation
- WITS intentionally smaller events allows for more intentional networking and more purposeful conversations

Your sponsorship, not only gets you benefits, it allows us to...

- Offer scholarships to events - every \$1000 in sponsorship = 5 scholarships
- Educates 5,000+ women
- Inspires 7,500+ women
- Connects 10,000+ women
- Provides resources for Inspiring Tech Foundation programs

Your sponsorship can include:

- **WITS In-Person Conference - Scheduled for Spring and Fall 2024**
- **Twice Monthly virtual events**
- **WITS and Innovation Women in-person networking events in multiple cities across the U.S. (maybe in your office!)**
- **WITS Quarterly Deep Dive Workshops**
- **The WITS and Wisdom Podcast**

Stats

Since WITS was founded in 2011 we've had:

38

CONFERENCES

What started as a one-time conference in Philadelphia is now an award-winning, national in-person and global virtual conference.

13,000

ATTENDEES

WITS is a conference for women working in technical and non-technical roles, in all fields of tech, in multitudes of industries and at all levels of their careers.

750

SESSIONS

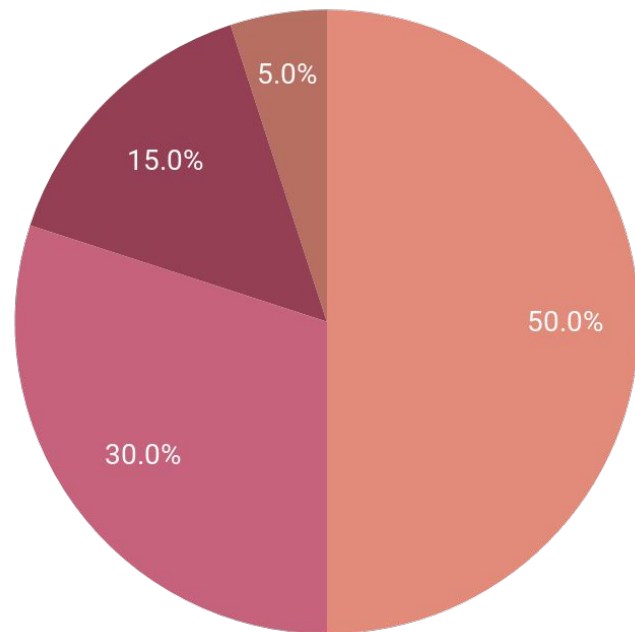
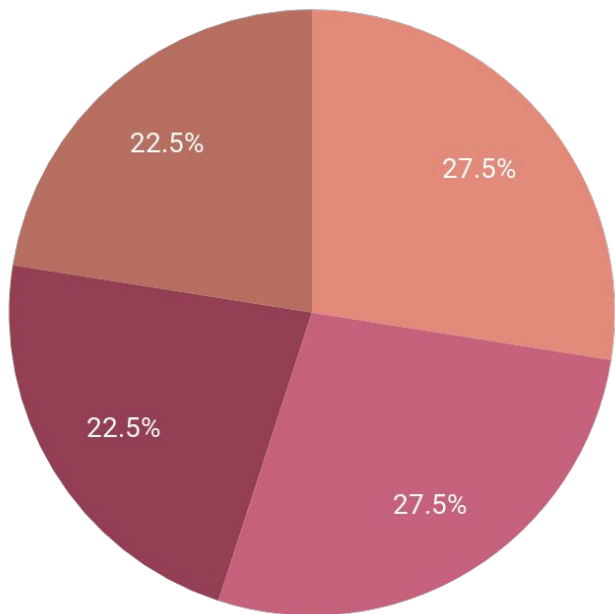
Each session at WITS is designed to focus on new trends in technology or how to innovate yourself and your career.

1020

SPEAKERS

Each WITS speaker is an expert in their field and gives a unique vision of the latest topics in tech.

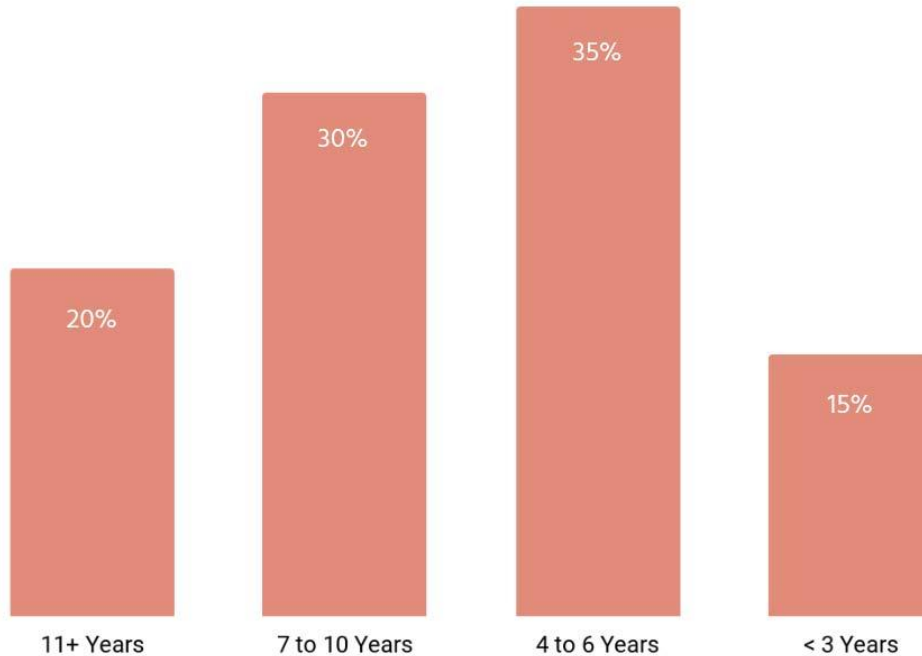
Attendees Are:



● Business Managers ● Developers ● Project Managers ● Designers

● Mid-Career ● Managers ● Early Career ● Executives

In the Industry For:



Schedule

Twice Monthly

Virtual Talks and
Workshops

Monthly

WITS & Innovation
Women Networking
Road Show

Quarterly

WITS Deep Dive
Workshops

WITS Spring 2024

Summit

Philadelphia
May 2024

WITS Fall 2024

Summit

Location - TBD
Fall 2024

Sponsorship Levels

Choose the way you'd like to support WITS.
All Sponsorship Packages are Customized.

Platinum Sponsorship - \$75,000 / \$20,000

Gold Sponsorship - \$50,000 / \$15,000

Silver Sponsorship - \$25,000 / \$7,500

Bronze Sponsorship - \$10,000 / \$4,500

Friend of WITS - \$2,500

Platinum Sponsorship

\$75,000

Sponsorship also available for a Single Summit with adjusted benefits - \$20,000

- Top Recognition at WITS 2024 events
- Opportunity to customize sponsorship with WITS
- Year long direct communication with the WITS community via WITS newsletter
- National social media and press recognition
- Inclusion on signage at all 2024 in-person events
- Option to host a WITS in-person networking event or workshop at your location
- Prominent exhibition space via the event app at WITS 2024 summit(s) - to include personalized sponsor page/virtual booth and premium placement in the app
- Option for pronounced exhibitor space at 2024 in-person summits
- 10 tickets to WITS 2024 summit(s) - 25% discount on additional tickets
- Personalized connection with quality potential hires via WITS event app

Platinum Sponsorship

(continued)

- Featured profile or interview on WITS Medium and/or in WITS newsletter
- 1-Minute Video “commercial” provided by sponsor company to be played once monthly during the WITS 2024 monthly virtual events
- Pre-Summit Email Blast: One email, provided by sponsor, to be sent by WITS to opt-in list
- Contribution to follow-up messaging to attendees of WITS 2024 summit(s)
- Maximum of 5 job postings monthly in the WITS Opportunities newsletters for all of 2024
- Logo & Link in prominent position on WITS Website
- One Add-on Option for WITS Podcast (see below)
- 1st right of refusal for 2025

Gold Sponsorship

\$50,000

Sponsorship also available for a Single Summit with adjusted benefits - \$15,000

- Select Recognition at WITS 2024 summit(s)
- Prominent logo placement on digital and physical marketing materials and signage, in WITS event app, and at in-person events
- Prominent personalized sponsor page/virtual booth in the event app for WITS 2024 summit(s)
- Option for exhibitor table at 2024 in-person summits
- Inclusion on signage at all 2024 in-person events
- Logo and link on event website
- Dedicated social media posts across WITS social media properties
- Profile or interview on WITS Medium
- 30 second video “commercial” provided by sponsor company to be played once monthly during the WITS 2024 monthly virtual events
- 8 complimentary tickets to 2024 summit(s) - 25% discount on additional tickets
- Up to 4 job postings in monthly WITS newsletters throughout 2024
- Contribution to follow-up messaging to attendees of WITS 2024 summit(s)
- Add-on Options - WITS Podcast (see below)
- First right of refusal in 2025

Silver Sponsorship

\$25,000

Sponsorship also available for a Single Summit with adjusted benefits - \$7,500

- Sponsorship recognition for WITS 2024 events
- Logo placement on digital and physical materials and signage for 2024 summit(s)
- Logo and link on the WITS website
- Social media mentions across WITS social media properties
- Contribution to follow-up messaging to attendees of WITS 2024 summits
- Personalized sponsor page/virtual booth in the WITS event app for WITS 2024 summit(s)
- Option to place written materials at in-person summit(s)
- 5 complimentary tickets to 2024 summit(s) - 25% discount on additional tickets
- Add-on Options - WITS Podcast (see below)

Bronze Sponsorship

\$10,000

Sponsorship also available for a Single Summit with adjusted benefits - \$4,500

- Sponsorship recognition for WITS 2024 summits
- Logo placement on digital and print materials and signage
- Social media mentions across WITS social media properties
- 3 complimentary tickets to WITS 2024 summits - 25% discount on additional tickets
- Sponsor listing in WITS event app
- Logo and link on WITS website

Friends of WITS Sponsorship

\$2,500 - single summit only

- Sponsorship recognition for one WITS 2024 Summit
- Social media mentions across WITS social media properties
- 2 complimentary tickets to one WITS 2024 Summit - 25% discount on additional tickets

WITS Podcast Sponsorship Add-on Opportunities

Podcast sponsorship add-ons are available per quarter or per year

- - **Silver Level Add-on:** 30 Second pre-roll ad placement in 3 episodes of WITS podcast. Ads read by professional voiceover artist. Recognition and hyperlink placed in complementary podcast newsletters. - **4 available - \$2,000 per quarter / \$7,500 per year**
- - **Gold Level Add-on:** 30 second mid-roll ad placement and sponsorship mention in both outro and intro. Recognition and hyperlink placed in complementary podcast newsletters. - **4 available - \$3,000 per quarter / \$10,000 per year**
- - **Platinum Level Add-on:** Silver and Gold Benefits as above, plus guest placement for 1 interviewee on WITS podcast (per quarter). - **2 available - \$4,000 per quarter / \$15,000 per year**